

*Confidential*

London, 15 May, 2014

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[REDACTED]  
European Commission  
Directorate – General for Trade  
Directorate C – Asia and Latin America  
Far East

[REDACTED]  
1049, Brussels, Belgium  
[REDACTED]

**Re:** [REDACTED]

Dear [REDACTED]:

Set forth below are responses to the questions of the European Commission Directorate – General for Trade (“DG Trade”) contained in your letter, dated 4 February, 2014 (the “DG Trade Letter”), relating to British America Tobacco’s (hereinafter, the “Company,” “we,” “us,” or “our”) serious concerns with the consistency of the [REDACTED].

The headings and numbered questions of this letter correspond to the headings and numbered questions contained in the DG Trade Letter, and to facilitate your review, we have reproduced the text of DG Trade’s questions in italics below.

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[REDACTED]

Finally, we would like to thank you once again for your consideration of this important matter and we trust our responses to your questions will provide you with useful information that will assist you in raising our serious concerns with [REDACTED]. We would also like to refer you to our memorandum of [REDACTED] entitled, "[REDACTED]" for additional support

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for our position. We look forward to hearing from you, and are available to answer any question you may have or additional information you may need.

Yours sincerely,

